

at home

2007 HPP ANNUAL REPORT

"THE ACHE FOR HOME LIVES IN ALL OF US, THE SAFE PLACE WHERE WE CAN GO AS WE ARE AND NOT BE QUESTIONED."
—Maya Angelou

MISSION STATEMENT

The Homeless Prenatal Program works with families to break the cycle of homelessness and poverty. Seizing the motivating opportunity created by pregnancy and parenthood, HPP joins with families to help them recognize their strengths and trust in their capacity to transform their lives.



CAPITAL CAMPAIGN



BREAKING THE CYCLE OF HOMELESSNESS AND POVERTY IN FAMILIES

We moved into our very own home two years ago—a warm and welcoming headquarters in the Mission District. And because of our new home, more families are coming to us than ever before for services and support that help them break the vicious cycle of homelessness and poverty.

We are committed to supporting all pregnant homeless women and families who walk through our door. Because more people are turning to us every day, we are reinforcing our capital campaign to pay off our building. This will allow us to use our resources to provide *services to the overwhelming number of families* that need our help. The campaign also will create a fund for ongoing building maintenance and operations, providing additional resources for these families in need.

CAPITAL CAMPAIGN:

To date, HPP has raised more than \$4.2 million from foundations, individuals, government sources and corporations. Each member of the Board of Directors has privately contributed as well, representing 15% of the total capital raised through individual donations.

Help us reach the finish line:

We will be in touch about our capital campaign and how you can help us raise the additional \$1.5 million we need to reach our goal.

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Martha Ryan



Sue Petersen (left) and Isabelle Lemon (center) honor Martha Ryan (right) as the first recipient of the Giants Community Fund Spirit Award

Dear Friends of HPP,

We are pleased to share this annual report outlining our successes and challenges at the Homeless Prenatal Program (HPP) during this past year.

I can't believe it has been more than two years since we moved into our "new" home. I am in awe of the compassion and commitment of our staff to make clients feel at home.

"Mi casa es su casa," —my house is your house or "I'm glad you're here" is how our Community Health Workers (CHWs) greet clients. They listen deeply to their fears, needs and concerns, whether they are immigrants who speak little English or native San Franciscans who have lost a job or have a substance abuse problem. The CHWs and case managers help clients begin their first steps on the journey to health and wholeness.

Since 1989, HPP has worked to end homelessness and to break the cycle of poverty in families. Initially we provided only prenatal health care for homeless women living in a shelter; now we offer support services for the entire family (more than 2,600 of them!) from our own three-story building in the Mission District.

In fiscal year 2007, HPP helped 402 families move into housing, meaning that 770 children now have a place to call home. During that same period, Wellness Center clients birthed 116 babies, 92.2% of whom enjoyed healthy birth weights and 96% of whom were born drug free. For next year, we plan to formalize a home visit program and to house an on-site dental clinic.

Not only do we wish to end the cycle of poverty, but we are determined to trigger a cycle of abundance. We want these children to move forward in life and never end up homeless again. That is where you, our staff, our Board of Directors, our donors, and our extended family of friends, volunteers and supporters come in. With your help, children begin life in healthy and stable families.

Thank you for giving—your time, your money and your understanding.

Warmly and muchísimas gracias,
Martha Ryan,

Martha Ryan

Founder and Executive Director



HPP SERVICES

WELLNESS CENTER

- Prenatal and parenting education to teach parents about pregnancy and birth, and how to raise a healthy child
- Healthy lifestyle and stress reduction practices including massage, yoga, infant massage and nutrition classes
- Doula (childbirth and labor support) services
- Parent support groups to foster community among women who feel isolated
- New Beginnings program to help substance abusing pregnant women quit using and/or enter a treatment program in time to ensure the birth of drug-free babies
- Group prenatal care in collaboration with midwives from San Francisco General Hospital's CenteringPregnancy program

FAMILY SUPPORT

- Drop-in childcare center for children while their parents access services
- Housing assistance, including help with move-in costs in obtaining rental housing
- Emergency services, including food, clothing and transportation
- Community Technology Center offering classes in computer and Internet skills
- Mental health services for parents and children
- Family violence prevention services offering therapy and referrals to shelters
- Substance abuse services to help parents get into treatment programs and help them retain custody of their children
- Immigrant support services, including advocacy with the schools and courts
- ESL classes
- Free tax preparation services
- An arts corner where families use art as therapy as well as creative expression





HPP HONORS SFGH LABOR AND DELIVERY NURSES

Each year HPP honors a community partner at the annual fundraiser. The 2008 HPP Our House event celebrated the Labor and Delivery Nurses at San Francisco General Hospital.

Over the years, most of HPP's pregnant clients have chosen to give birth at SFGH. The exceptional nursing staff and the remodeled birthing rooms, which even provide a bed for the partner or doula of the birthing woman, make this a very desirable environment for the birth of a baby.

Laura Mahlmeister, who has been a labor and delivery nurse for nearly 40 years, explains that the nurses at SFGH have "an esprit de corps that centers on caring. Caring is the essence of nursing. Caring means going beyond the complex tasks of providing physical care. It means addressing the social, spiritual and emotional needs of women and their infants. That is what the Birth Center nurses do, and that is why they are unparalleled in their practice. Supporting the Homeless Prenatal Program is an example of this ethic of caring."

The Labor & Delivery nurses partner with HPP in other ways. For example, in November 2007, a team of SFGH nurses, midwives, friends and family participated in the St. Jude Half Marathon with some HPP staff, sporting T-shirts with the HPP slogan, "Run with the Turtles." Every "turtle" on the team crossed the finish line and the group raised almost \$10,000 to support HPP's work.

COMMUNITY HEALTH WORKER (CHW) TRAINING PROGRAM

- *An intensive, 12-month paid internship that prepares unemployed, formerly homeless mothers to transition from welfare to financially self-sustaining full-time jobs with benefits*
- *CHWs perform outreach for HPP in the community and meet with clients when they first come for help*



CLIENT SUCCESS

ROSY'S RESTAURANT



Rosa "Rosy" Herrera lost her restaurant and her mother in the same year. Struggling to pay the rent and feed her family, grieving and depressed, Rosa came to HPP after her son's teacher suggested it.

Lupe Valenzuela, Rosa's HPP case manager, recommended that she attend the weekly Latina support group. Rosa received encouragement and understanding from fellow support group members and slowly began to share her feelings about her mother's death from cancer, the loss of her business and her difficulty finding a job.

Sometimes Rosa attended HPP's art class, and several times she won the raffle for a \$10 voucher from FoodsCo. "That was often the only money

I had to feed my family," she said. "I was so grateful." She had never created art projects before and found it deeply healing, especially while she was negotiating with her landlord to keep her apartment because she had become one month behind in rent. She ultimately acquired more roommates to help pay the rent.

Each Monday she came to HPP to get a food bag, day-old bread and bags of rice, often returning the next day to share delicious bread pudding and arroz con leche she had prepared from the food donated to HPP by the San Francisco Food Bank.

Word soon spread about Rosy's delicious cooking, and she was invited to cater HPP's 2006 Staff Christmas Party.

As her confidence built through the support she received at HPP, Rosy was determined to re-open her restaurant in a new location, and in January 2008 she opened Rosy's Restaurant, serving Salvadorean and Mexican food for breakfast, lunch and dinner, seven days a week. Located at 2341 Folsom Street near 19th, the restaurant is a favorite of firefighters and PG&E employees who work nearby. Specialties include pupusas, soups, tamales, burritos, seafood dishes, and natural fruit drinks.

HPP FRIENDS HOST BEST BABY SHOWER EVER!

Four times a year, HPP's Wellness Center offers an eight-week series of free, bilingual prenatal education classes where clients learn how to have a healthy pregnancy and prepare for childbirth and labor. They also learn about newborn care and breastfeeding, as well as postpartum care. The ninth class is a baby shower celebrating all of the women and their partners who have attended the class and the upcoming birth of the baby.

In February 2008, HPP's good friends Brenda Jewett (below left) and Lindsay Bolton (below right) invited 24 of their friends to a luncheon at the Burlingame Country Club to collect gifts for the Wellness Center's March 6th baby shower. Each guest donated a beautiful stylish bag overflowing with outfits for newborns, blankets, diapers and soft stuffed animals.

Brenda and her son Sam and their friends Sarah Woodward and Sara Zilkha hosted the baby shower at HPP. Not only did the expectant moms receive their gifts, the hosts provided a delicious lunch for the moms, their friends and families. The lunch consisted of savory chicken, rice and beans, Brenda's homemade cornbread, a healthy mixed green salad and a beautiful cake baked and decorated by HPP volunteer Betsy Rogers.



VOLUNTEER SPOTLIGHT

Art Teachers: Linda Eckmann and Liz McCarthy

It's all in the family for HPP art teacher volunteers Elizabeth "Liz" McCarthy and Linda Eckmann.

Two years ago, Liz took her daughter Sheila's advice and offered to teach art at HPP.

Every Thursday afternoon Liz comes to HPP. Mothers join the class after meeting in HPP's Latina Support Group. The art class gives them an opportunity to paint a ceramic tile or mug. Older children in HPP's on-site childcare center also participate in the art projects.

Liz' daughter Sheila takes the tiles and mugs to her pottery studio in Sebastopol where she fires them in her kiln. She then delivers the finished art work to HPP. The moms take home the mugs and the tiles are hung on concrete columns at HPP for warmth and decoration.

Liz, the mother of 11 children and grandmother to 16, is proud of the work of her students.

"I enjoy working with the girls and boys of all ages," says Liz. "It's not really work, watching them enjoy themselves."

Artist Linda Eckmann began volunteering in HPP's childcare center one summer. She would bring the older children to the art room to create art using recycled cottage cheese containers and scrap paper. Linda also enjoys leading seasonal projects where children make snowflakes, Valentine's Day cards and Easter baskets.

"I know that art saved my own life," says the mother of two grown children. "You have control over your world when you make art. You lose track of time and you're one with your painting."

"As for working with HPP clients, who often come to the art room when they are under a lot of stress in their lives, making something beautiful helps them relax and gives them pleasure," Linda adds.

HIGHLIGHTS OF THE YEAR AT HPP'S HOME

2007 JULY

- Community Health Worker graduation ceremony

AUGUST

- Wellness Center hosts baby shower
- Wellness Center hosts 2nd annual Health Fair

SEPTEMBER

- The Junior League of San Francisco (JLSF) kicks off the first Super Sábado/ Super Saturday at HPP, opening one Saturday a month to welcome clients for family fun, art activities and a nutritious lunch.

OCTOBER

- Community Health Workers begin working full time to accommodate the growing number of families seeking services. Previously, CHWs worked only 32 hours a week.
- University of San Francisco students establish a Spanish-language library on childbirth and parenting for the Wellness Center
- Wellness Center begins weekly Momma/Baby yoga class on Tuesdays
- JLSF Super Sábado/Super Saturday celebrates Halloween
- Childcare Center hosts Halloween "trick or treat" parade

NOVEMBER

- Wellness Center hosts Baby Shower
- JLSF Super Sábado/Super Saturday celebrates Thanksgiving
- Thanksgiving food baskets distributed to HPP clients.

DECEMBER

- JLSF Super Sábado/Super Saturday celebrates Christmas

2008 JANUARY

- Renowned pediatrician T. Berry Brazelton makes a housecall to HPP
- JLSF Super Sábado/Super Saturday celebrates magic

FEBRUARY

- HPP hosts Lamaze International childbirth educator training
- JLSF Super Sábado/Super Saturday celebrates Samba

MARCH

- Wellness Center hosts baby shower sponsored by Brenda Jewett and Lindsay Bolton
- Wellness Center begins bilingual Food Smarts Workshops taught by Leah's Pantry for pregnant clients and new mothers
- JLSF Super Sábado/Super Saturday celebrates Easter

APRIL

- Childcare center begins playgroup for parents and children every Thursday morning
- JLSF Super Sábado/Super Saturday barbecue and movie

MAY

- HPP hosts Our House Annual Benefit honoring San Francisco General Hospital labor and delivery nurses



STATEMENT OF FINANCIAL POSITION

June 30, 2007

ASSETS

Cash and cash equivalents	\$ 516,125
Grants and contracts receivable	575,516
Other current assets	42,489
Other assets	14,158
Property and equipment, net	4,783,195
TOTAL ASSETS	\$ 5,931,483

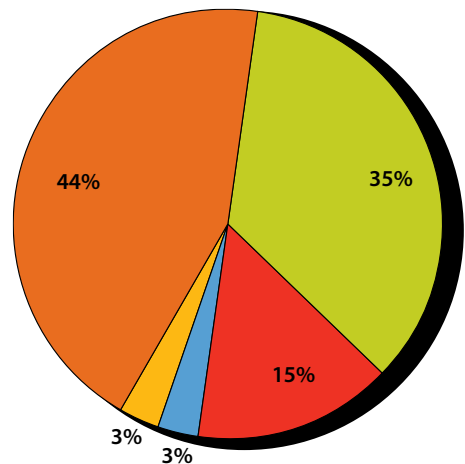
LIABILITIES

Accounts payable	\$ 5,612
Accrued vacation	85,600
Mortgage payable	1,730,114
TOTAL LIABILITIES	1,821,326

NET ASSETS

Unrestricted	
Operating	101,301
Property and equipment	3,053,081
Total unrestricted	3,154,382
Temporarily restricted	955,775
TOTAL NET ASSETS	4,110,157
TOTAL LIABILITIES AND NET ASSETS	\$ 5,931,483

Foundations	44%
Government Grants	35%
Individual Contributions	15%
Corporate	3%
Interest/Other	3%



Percentages include operational and capital campaign contributions.

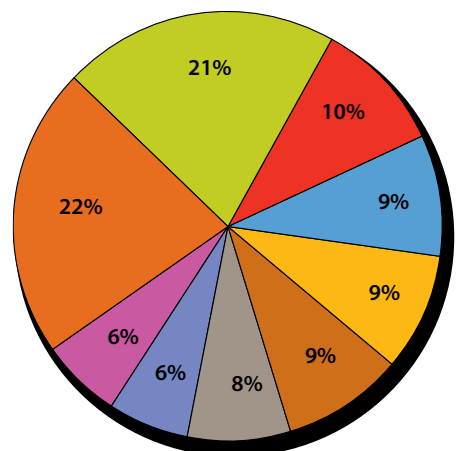
STATEMENT OF ACTIVITIES

June 30, 2007

CHANGES IN UNRESTRICTED NET ASSETS:

Revenues and support	
Foundation grants	\$ 391,280
Government grants	1,627,516
Contributions	1,445,299
Special event	116,438
Rental income	116,031
Other revenues	21,003
Interest and dividends	8,971
Total unrestricted revenues	3,726,538
Net assets released from restrictions	431,075
Satisfaction of program restrictions	
Total unrestricted revenues and other support	4,157,613
Expenses	2,500,311
Program services	
Supporting services	273,861
Management and general	269,925
Fundraising	543,786
Total expenses	3,044,097
INCREASE IN UNRESTRICTED NET ASSETS	1,113,516
CHANGES IN TEMPORARILY RESTRICTED NET ASSETS:	
Grants – Foundations	897,367
Net assets released from restrictions	(431,075)
INCREASE IN TEMPORARILY RESTRICTED NET ASSETS	466,292
INCREASE IN NET ASSETS	1,579,808
NET ASSETS, beginning of year	2,530,349
NET ASSETS, end of year	\$ 4,110,157

Child Welfare	22%
Housing Assistance	21%
Wellness Center (Perinatal Services)	10%
Community Health Worker Training	9%
Management and General	9%
Fundraising	9%
Family Support Services	8%
Safe Families and Immigrant Support	6%
Substance Abuse	6%



Audit by: Claridad & Crowe
HPP Finance Director: Beverly Ashworth

DONORS 12/01/06-12/31/07:

We have tried to ensure the accuracy of this list, and we apologize for any inadvertent errors or omissions.

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Tsan & Daniel Abrahamson
Hans & Megan Abramson-Ward
Kathleen Adams
Audrey Rose Adler
Maureen Aggeler
David & Jennifer Ahearn
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Gary Beuschel & John Kruse
Iris Biblowitz
Joani Blank
Judith Bley
Betsy Bliss
Bruce Blumberg
Lindsay Bolton
Johnny Bonner
Julie & Art Bookstrom
Douglas Booth
Janet Booth (& Kindergarten Class at Brisbane Elementary School)
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 Trecia Knapp
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 Anja Koot
 Gail Korol
 Harriet Kossman
 Diane Kowalski
 Barry Kramer
 Douglas & Raymonde Kramlich
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 Clare Krebsbach & Thomas
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 Joan Kreiss & Roger Perlmutter
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 Rosalie Lack & Greg Roensch
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 Gleckler
 Frank Lane
 Lucille & Jim Langland
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 Laura & Michael Lazarus
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 Mark Lipschutz
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 Bu Nygrens
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 Jonathan & Gina Marie Oh
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 Pamela Silvaroli
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 Holly Plunkett
 Leslie Boin Podell
 Geneva Poe
 Linda Poggetti
 Ann Pogrel
 Sarah Pollak & Sally Faison
 Cesar & Nela Ponferadda
 Alison Powell
 Barbara Preimsberg
 Dean Preston & Jenckyn
 Goosby
 David Prowler
 Gilbert Prowler & Family
 Joan Prowler
 Mindy Prowler
 Daniel Purcell
 Patricia Purcell
 Marjorie Randolph
 Michael Raskin
 Don Rathbone & Larry Hilty
 Mukesh Rathor
 Ellen Ratner
 Judi & Robert Raymer
 Kate Reber
 Scott Reed
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 Mario Rizzo, D.P.M.
 Carla Roberts
 Elizabeth Rogers
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Eileen Ryan & John DeRocco
Eleanor Ryan
Frank & Linda Ryan
Grace Ryan
Jane Ryan & Philip Truncer
Joan Ryan & Barry Tompkins
Joseph & Susan Ryan
Katherine Ryan
Katherine A. Ryan
Kathleen Ryan & Kelly Kearney
Martha Ryan & Dan McDonald
Mary Ellen & John Ryan
Mary Kay Ryan & Ed Semansky
Matthew & Lorraine Ryan
Neil & Kathy Ryan
Paul & Paulette Ryan
Robin & Robert Ryan
Therese Ryan
Tim & Tricia Ryan
Nancy & Larry Saiers
Pat & Ben Salvaty
San Francisco General Hospital
– Hematology Dept.
Raghavan Sarathy
Maria & Fernando Saucedo
Susan Scheer
Teresa Scherzer
Carol Schulte
Jennifer Schwartz
Robin & Ronald Scott
Radean Seeley
Bruce Seidel
Jim Sergi & Allison Huegel
Marsha Shaiman
Mary Shandonay & Frank
Archini
Deborah Shaw
Gary & Judy Shawley
Terry & Marva Sheehan
Janet Sherwood
June Shih & Josh Gerstein
Rebecca Shirley
Michael & Louise Shultz
Margaret Siczek
Glori Simmons & Michael
Wilson
Anne Simons & Michael
Castleman
Malcolm Singer
Staci & James Slaughter
Teresa Smith
Susan Snyder
Solem & Associates
Karen Speicher
SPUR Urban Center
Lakshmi Srinivasan
Kate & Richard Stacy
Louis & Susan Stamberg
Kim Steckler
Danielle Steel
Kira & Marc Steifman
Charlene Stern

Carol Stevenson
Ruth Stewart
Chris Stoehr
Ruthie Strasser
Paul & Susan Sugarman
Michael Sullivan
Irene Sung
Sue Hee Sung
Suzuki Strings
Barbara Swan
Cheryl Swanson
Mary & Steven Swig
Rick & Darian Swig
Roselyne C. Swig
Gerry Takano & Michael Stick
Elsie Talley
Erin Tarica
Diana Taylor & Jay Folberg
Yesso Joseph Tekerian
Paul Terry
Melanie Tervalon
June Tilton
Heidi Timken
Judy & Bruce Todd
Sandra Treacy & Robert Bunker
Dyann Tressenfeld
Fred Turner
Kathy Tuttle
UCSF – S.F. General Hospital
UCSF – School of Nursing
Mary Uniacke
John Urbanowicz
USI Insurance Co. Of No. Calif.
Tom & Ann Van Ess
Maya & Nicolas Vasquez
Elizabeth & Gregory Vaughan
Pamela Vaught
Steven Vettel & Brian Banelos
Arpana Vidyarthi
Teresa Villela & Alicia
Fernandez
Jane Von Bothmer
Pietje & H.J. Vreman
Robert & Judy Walker
Alex Walley
Judith B. Walsh
Ann & Dick Ward & Family
Lynn Warren
Kitty & Jim Waters
Janine Watson
Ernest Weil & Family
Sandy Weil
Daniel Weiner & Lynn Gitomer
Charley & Patsy Weiss
Louis Weiss
Peter & Lynne Wendell
Margaret West
John White & Marcia Black
Deborah Wianecki
Lisa Wiborg
Shari & Steve Wiezbowski
Bob & Molly Wilkinson
Janet Willett
Kathleen Cowley Willis
Sarah Wilson
Scott Wilson
Laura Winfrey & Doug Grigsby
& Family
Ellen Wolfe

Women's Community Clinic
Connie & Malvin Wong
Dennis & Shannon Wong
Jennie Woo
Claire Wood
Jason Woodley
Pat Woodward
Richard & Cathy Worner
George Woyames
Bobbie Wunsch
Kay Yatabe, M.D.
Peter Yedidia & Constance
Rubiano
Ed Yelin & Abby Snay
Hisano & Helen Yoshii
Jessica Yu
Patrice & Bruan Zeissler
Karen Zerbini
Jimmy & Ilona Zhu & Family
Bob Zimmerman & Ann
Lehman
Rebecca Zuanich
Jacqueline Zuger

CORPORATE, FOUNDATION AND GOVERNMENT SUPPORT:

Anonymous Foundations (2)
Adobe Foundation
Isabel Allende Foundation
Alternative Telecom
Ashbury Children's Foundation
Atlas Asia-Pacific
AT&T Foundation
Bella Vista Foundation
Blue Grass Community
Foundation
Blue Shield of California
Foundation
Bothin Foundation
John Burton Foundation for
Children Without Homes
California Wellness Foundation
Capirasobing Consulting
Cisco Systems Foundation
Citigroup Foundation
Claridad & Crowe
Community Thrift Store
Covington & Burling
S.H. Cowell Foundation
Due Maternity
Farallone Pacific Insurance
Company
Farella, Braun & Martel
First Five San Francisco
First Republic Bank
Five Bridges Foundation
June & Julian Foss Foundation
Fox Point Ltd.
Friedman Family Foundation
The Carl Gellert and Celia Berta
Gellert Foundation
Giants Community Fund
Give Something Back
The David B. Gold Foundation
Lisa & Douglas Goldman Fund
Horace W. Goldsmith
Foundation

GoodSearch
Google Matching Gifts
Program
Evelyn and Walter Haas, Jr.
Fund
Mimi & Peter Haas Fund
The Robert & Ruth Halperin
Foundation
Armin & Esther Hirsch
Foundation
Japanese Weekend
George Jewett Foundation
Jones Family Foundation
Junior League of San Francisco
Kaiser Permanente
Kalliopieta Foundation
Kazan McClain et al.
Foundation
Knossos Foundation
Stanley S. Langendorf
Foundation
Leopold Capital Strategies
Levi Strauss
Betty Lo Foundation
Louis Lurie Foundation
McKesson Foundation
Mental Wellness Foundation
Mom's The Word Maternity
Wear
Mount Zion Health Fund
Nordstrom
Outis Family Foundation
Pacific Union Real Estate
Community Fund
Peterson Architects
Rainbow Grocery Cooperative
Louise & Claude Rosenberg, Jr.
Foundation
Samaritan Fund
San Francisco Dept. of
Children, Youth and Families
San Francisco Dept. of Human
Services
San Francisco Dept. of Public
Health
San Francisco Foundation
George H. Sandy Foundation
Serena & Lily
The Silk Road Tea Company
Sisters of St. Joseph of Orange
Healthcare Foundation
Morris Stulsaft Foundation
Superior Court of California
The Swig Company
Swinerton Builders Foundation
Symantec
Target
Thelen Reid Brown
Raysman & Steiner LLP
Tides Foundation
Tipping Point Community
United Way
Van Loben Sels/Rembe Rock
Foundation
Wells Fargo Foundation
The Wilsey Foundation
Working Assets
Working Essentials



HISTORY OF ACCOMPLISHMENTS

- Of 1,600 babies born to poor and homeless mothers served by HPP since 1992, 90% have had healthy birth weights (5lbs, 8ozs or higher) and 95% were born drug free

In 2007:

- 116 babies were born, 107 (92.2%) were born of healthy birth weights and 111 (96%) were born drug free
- 402 families moved into housing, ending homelessness for 770 children

RECOGNITION OF THE HOMELESS PRENATAL PROGRAM

The effectiveness of the Homeless Prenatal Program and its staff has been recognized by several media outlets and organizations, including:

- December 2, 2007. "Season of Sharing: Former drug addict now helps others kick habit," by Elizabeth Fernandez. *The San Francisco Chronicle*.
- November 12, 2007. "Forging Ahead with Life's Tests, One Day at a Time," by Laura Novak. *The New York Times*.
- October 22, 2007. "VISTAs of Equal Access," by Jennifer Anthony. *TechSoup.org*.
- July 2007. "Homeless Prenatal Program Changes Lives," Paula Eve Aspin. *The Potrero View*.
- Spring 2007. "New Beginnings for Mothers and Babies: Program connects with hard-to-reach population." *InService*.
- Spring 2007. "Breaking the Cycle: Non-Profit Helps Homeless Mothers-to-Be," by Samantha Bronson. *University of San Francisco Magazine*.
- September 2007. HPP recognized as the first honoree of the Giants Community Fund's Isabelle Lemon Community Spirit Award.
- 2007 KQED, Women's History Month, "Local Heroes" Award. Ceremony at KQED March 21, 2007. Executive Director Martha Ryan was one of five women so honored.



HOMELESS PRENATAL PROGRAM

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