OUR MISSION
In partnership with our families, break the cycle of childhood poverty.
HPP serves more than 3,500 homeless and low-income families annually.
HOMELESS PREGNATAL PROGRAM believes every family wants to deliver healthy babies and raise healthy children in a stable and nurturing home. Seizing the motivational opportunity created by pregnancy and parenthood, HPP partners with families to help them recognize their strengths and trust in their own capacity to transform their lives. At the heart of our program is non-judgmental, supportive case management provided by Family Case Managers, the majority of whom were once HPP clients themselves. As the first agency in San Francisco to hire and promote former clients as employees, HPP is unique in that the community it serves has - from the organization’s earliest days - guided its growth and evolution.
Dear Friends:

Thank you for your extraordinary support this year. Your time and energy, your donations and participation, your thoughts and encouragement – the sum of all you have contributed has been crucial in allowing the Homeless Prenatal Program to continue to thrive and serve San Francisco’s most vulnerable families despite the challenges of a recovering economy.

According to a recent city-wide survey, the number of homeless families in San Francisco has risen since 2009. Nearly 10% of San Francisco families live in poverty, with 77% of Latino, 74% of African-American and 38% of Chinese-American children living in low income or very low income households. During the 2011-2012 fiscal year, we worked with over 3,500 of these families, touching the lives of more than 5,000 children. While we indeed worked with more homeless families than in previous years, we are proud to report that the Homeless Prenatal Program continues to be a beacon of hope in San Francisco, forging trusting partnerships with families as they work toward long-term family stability.

After 23 years of service, the Homeless Prenatal Program is more than a family resource center. For every family that walks through the doors of our home at 18th Street and Potrero Avenue, it is a place where they can find and build community. It is the strength of this community that sustains the hope we give families, and it is the strength of this community that makes our programs and services successful in supporting families.

As we look to the coming year, we feel so much gratitude for you and many others who, like you, have dedicated themselves to ending childhood poverty. None of what we do would be possible without you. It is because of you that the Homeless Prenatal Program will continue to inspire many poor and low-income families to improve their lives.

From the bottom of our hearts, we thank you.

Warmest regards,

Barbara Kimport
President, Board of Directors

Martha Ryan
Founder & Executive Director
PROGRAMS & SERVICES

CASE MANAGEMENT SERVICES provide ongoing support for low-income and homeless individuals and families facing a variety of challenges related to poverty.

The WELLNESS CENTER offers free prenatal education, alternative health services and postpartum support. Partnering with the Nurse-Midwives of San Francisco General Hospital, the Wellness Center also offers on-site Centering Pregnancy (group prenatal care) sessions in both English and Spanish. Additionally, staff provides vital support to expecting mothers overcoming substance abuse.

DOMESTIC VIOLENCE SERVICES provide vital support to families dealing with domestic and/or community violence. Family Case Managers—many of whom are survivors of domestic violence—assist clients in finding shelter and accessing pro bono legal, immigration and other relevant services.

MENTAL HEALTH SERVICES provide on-site individual, couples, family and group therapy to HPP clients.

The HOUSING ASSISTANCE PROGRAM provides limited, short-term financial assistance and workshops that help families obtain and retain safe and permanent housing. Additionally, the agency’s Home Goods Program distributes in-kind household essentials to newly-housed families.

The COMMUNITY HEALTH WORKER (CHW) TRAINING PROGRAM is a comprehensive, year-long job training program that prepares economically disadvantaged women for meaningful careers in community-based organizations.

Through the programs Keeping Families Together (KFT) and Dependency Drug Court (DDC), CHILD WELFARE/SUBSTANCE ABUSE SERVICES link families threatened by adult substance abuse to a wide array of resources. KFT Family Case Managers and Peer Mentors support client families with children at risk of being removed from their home by Child Protective Services, as well as families working to reunite with their children. DDC is an alternative way of working with those families at the highest risk of permanently losing their children due to adult substance abuse.

The CHILDCARE CENTER provides free, quality care for children while their parents participate in HPP services. Staff facilitates age-appropriate activities and provides families with application assistance for subsidized childcare and preschool.

The FAMILY ECONOMIC SUCCESS PROGRAM offers free tax preparation services and assistance, as well as support in accessing public benefits.

The COMMUNITY TECHNOLOGY CENTER offers computer education, training and support in Spanish and English, as well as assistance in researching housing and jobs.

Providing EMERGENCY SUPPORT OF BASIC NEEDS, HPP assists clients in obtaining food, clothing, diapers, baby and children’s items, and hotel/transportation vouchers in crisis situations.

Last year, HPP distributed over 65,000 DIAPERS, 85 CRIBS AND 145 STROLLERS to families in need.
Since 1992, over 3,216 BABIES have been born to our client families. 90.1% WERE BORN AT A NORMAL WEIGHT and 98.7% WERE BORN DRUG-FREE.

Last year, our client families gave birth to 333 HEALTHY BABIES.
“I knew I had at least a couple of people who would look out for me at HPP.”

ASHLEY AMERSON
HPP Client
LOOKING FORWARD: Ashley’s Story

“All I wanted was to be a good mom and take care of my sons,” says Ashley Amerson of the short time she spent under psychiatric observation at San Francisco General Hospital immediately following the birth of her twins. At eighteen, Ashley had been struggling with depression for five years. Coupled with her experience in foster care, it was the birth of her sons that gave her the motivation she needed to commit to learning how to live with her depression. “I wanted to give my sons the stable family I didn’t have,” she says.

After her release from the hospital, Ashley returned to the Homeless Prenatal Program where she had participated in prenatal education classes and mental health therapy prior to giving birth. With the stress of being a new mom compounded by the threat of losing custody of her sons due to her history with depression, she knew she needed support, and she was confident she would find that support at HPP. “I knew I had at least a couple of people who would look out for me at HPP,” she says.

Ashley continued her work with HPP Mental Health Therapist Paula Delehanty, and in a matter of months, found herself becoming increasingly comfortable and confident. “Paula is the only person who challenges me to figure things out on my own. Not everyone can talk to me like that,” she says. According to Ashley, working with Paula, she began to learn how to both honor and manage feelings she associated with her depression. “Sometimes those feelings can be so intense it’s easy to think you’ll never be able to think about anything else, but now, when that happens, I have faith that the intensity will pass,” she says. Moreover, she learned that helping others feel good helped her feel good, and – having experienced the relaxation of prenatal massages at HPP during her pregnancy – she began working toward certification in massage therapy.

Today, Ashley is a certified Prenatal and Post-Partum Massage Therapist working toward an Associate Degree in Medical Assisting at San Francisco City College. She maintains close relationships with her biological family as well as with friends who have supported her along the way. “My boys have all these people who love them, and that makes me happy,” she says. Ashley looks forward to graduating in a year and a half, but more than that, she looks forward to seeing her sons grow and her family evolve. According to Ashley, nothing makes her happier than taking care of her sons. “It’s because of them that I finally started to take care of myself,” she says.

93 FAMILIES participated in Mental Health Services last year, with an additional 43 families receiving on-site parent/child therapy services through the Child Trauma Research Project.
IN 2011-2012...

HPP HELPED 451 FAMILIES FIND HOUSING. FAMILIES CONTACTED AT THEIR 9-MONTH SECURING HOUSING THROUGH THE PROGRAM REMAINED STABLY HOUSED.

Since 1995, 174 WOMEN have participated in the Community Health Worker Training program; of those, 144 (83%) GRADUATED and 130 (90%) FOUND JOBS WITHIN 30 DAYS.
The Childcare Center provided care to 694 CHILDREN through 2,463 VISITS last year.
The past year brought exciting accolades for the Homeless Prenatal Program. In addition to favorable features in Stanford University’s Pathways magazine and The Bay Citizen, San Francisco General Hospital honored HPP Founder and Executive Director Martha Ryan at its annual “Hearts & Heroes” luncheon at AT&T Park in February. Further, in conjunction with a James Irvine Leadership Award Ryan received in 2011, the James Irvine Foundation presented HPP with an Impact Award to replicate Wellness Center services across California. HPP also led presentations at the 2012 National Health Promotion Summit in Washington D.C. and at the California Wellness Foundation’s Conference on Women’s Health.

Last year, we were especially delighted when the HPP-hosted opening of Marsha Guggenheim’s photography exhibition FACING FORWARD was featured on the front page of the San Francisco Chronicle. Celebrating graduates of the Community Health Worker (CHW) Training Program, the exhibition features portraits of CHWs next to essays - authored by the women themselves - that describe the impact of the program on their lives. HPP was honored to collaborate with Guggenheim on both the project and event.
OUR HOUSE

Honoring Nurse-Midwives of SF General Hospital

Always a lively evening, the Homeless Prenatal Program’s annual benefit Our House is a celebration of HPP and its partnerships. Staff, friends and community leaders come together to honor the accomplishments of our families and raise critical support for our mission to end childhood poverty. Staff-led tours of our vibrant, three-story home offer visitors a more intimate look at HPP, and former clients return to tell their inspiring stories of overcoming adversity.

With nearly 400 guests in attendance, last year’s benefit honored the Nurse-Midwives of San Francisco General Hospital, whose 6-year partnership with HPP has played a pivotal role in the birth of hundreds of healthy babies to our families. Attendees bid on silent auction items while enjoying hors d’oeuvres, cocktails, live music and dancing. The event raised over $180,000 – an unequivocal success!

SPONSORS

CHANGEMAKER

The Jimmy Zhu Family
"Just a Friend"
Tom Coyne

PARTNER

California Pacific Medical Center
Mildred & Jeff Crear
The O’Shea Foundation
Lisa & John Pritzker
Mr. & Mrs. Gregory Vaughan

BELIEVER

Joseph Ansanelli & Kathryn Corro
Debra & Edward Fotsch
Linda Hannawalt
Matthew & Jane Harrington
Barbara & David Kimmorl
Ladies Ancient Order of Hibernians
Barry & Marie Lipman
Robert & Cristina Morris

ADVOCATE

Kaiser Permanente

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David Prowler & Simone Perez
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Martha Ryan & Dan McDonald
Debbie Landres & Ethan Smith

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Kate Ames
George Papadoyannis & Pamela Silaroli
Neil William Ryan & Kathleen C. Ryan
Catherine Stefani & Chris Bankovitch
Urban Sitter
Ann & Dick Ward
Cindi & Loic Nicolas

FRIEND

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Kathleen Ryan & Kelly J. Kearney
Gary Beuschel & John S. Kruse
Laura Mahlemeister, PhD, RN
Nina Goldman & Douglas Legg
Luxor Cab
Neil & Bill McDonald
Mary Mead
Bridget Ryan & Dave Parker
Russ Johnson & Sue Reynier
Jack & Julia Rudden
Frank & Linda Ryan
Katherine A. Ryan
Sean Ryan
Pat Salvaty
Ed & Alicia Silvia
Sisters of the Holy Family
Ruth Strasser
Mike & Peg Weber
Rich & Cathy Worner
The financial information shown here was derived from the HPP’s audited financial statements. Copies of the audited financial statements may be obtained by contacting HPP.

<table>
<thead>
<tr>
<th>FINANCIAL POSITION</th>
<th>2011</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASSETS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$715,811</td>
<td>$619,301</td>
</tr>
<tr>
<td>Grants, program service fees and contributions receivable</td>
<td>859,238</td>
<td>802,818</td>
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<tr>
<td>Other assets</td>
<td>19,553</td>
<td>25,203</td>
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<tr>
<td>Property and equipment, net</td>
<td>4,503,400</td>
<td>4,376,957</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>6,097,572</strong></td>
<td><strong>5,824,279</strong></td>
</tr>
<tr>
<td>LIABILITIES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>299,996</td>
<td>313,837</td>
</tr>
<tr>
<td>Mortgage payable</td>
<td>1,355,254</td>
<td>662,857</td>
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<tr>
<td><strong>TOTAL LIABILITIES</strong></td>
<td><strong>1,655,250</strong></td>
<td><strong>976,694</strong></td>
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<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td><strong>4,442,322</strong></td>
<td><strong>4,847,585</strong></td>
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<tr>
<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong></td>
<td><strong>6,097,572</strong></td>
<td><strong>5,824,279</strong></td>
</tr>
</tbody>
</table>

Last tax season, we helped clients file 1,337 RETURNS. Clients received a total of $1,872,707 IN REFUNDS, with an average return of $2,038.

There were 2,134 VISITS to the Community Technology Center last year, with 80% OF VISITS INVOLVING EMPLOYMENT OR HOUSING searches.
### Activities

#### Changes in Unrestricted Net Assets

<table>
<thead>
<tr>
<th>Source</th>
<th>2011</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foundation and corporate grants</td>
<td>$105,100</td>
<td>$619,046</td>
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<tr>
<td>Government contracts and grants</td>
<td>$2,720,821</td>
<td>$2,661,298</td>
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<tr>
<td>Contributions</td>
<td>$949,659</td>
<td>$1,289,728</td>
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<tr>
<td>Special event</td>
<td>$193,015</td>
<td>$181,456</td>
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<tr>
<td>Donated services and equipment</td>
<td>$40,000</td>
<td>$6,500</td>
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<tr>
<td>Other revenues</td>
<td>$155,619</td>
<td>$53,956</td>
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<tr>
<td><strong>Total Unrestricted Revenues</strong></td>
<td><strong>4,165,214</strong></td>
<td><strong>4,811,984</strong></td>
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</table>

#### Net Assets Released From Restrictions

<table>
<thead>
<tr>
<th>Source</th>
<th>2011</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Satisfaction of program restrictions</td>
<td>$926,221</td>
<td>$1,162,889</td>
</tr>
<tr>
<td><strong>Total unrestricted revenues and support</strong></td>
<td>$5,091,435</td>
<td>$5,974,873</td>
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</tbody>
</table>

### Expenses

#### Program services

Program services: $4,210,850

#### Supporting services

- General and administrative: $326,794
- Development: $495,275

**Total Expenses**: $5,032,919

<table>
<thead>
<tr>
<th>Source</th>
<th>2011</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase in unrestricted net assets</td>
<td>$58,516</td>
<td>$715,411</td>
</tr>
<tr>
<td><strong>Changes In Temporarily Restricted Net Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grants - Foundations</td>
<td>$1,089,250</td>
<td>$853,011</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>$926,221</td>
<td>$1,162,889</td>
</tr>
<tr>
<td><strong>Increase (Decrease) in temporarily restricted net assets</strong></td>
<td>$163,029</td>
<td>$309,878</td>
</tr>
<tr>
<td><strong>Increase (Decrease) in net assets</strong></td>
<td>$221,545</td>
<td>$405,263</td>
</tr>
</tbody>
</table>

**Net Assets, Beginning of Year**: $4,220,777

**Net Assets, End of Year**: $4,442,322

### Sources of Revenue

- **Government Grants**: 45%
- **Foundation & Corporate Grants**: 29%
- **Individual Contributions**: 22%
- **Special Event**: 3%
- **Other Revenue**: 1%

### Expenses

- **Program**: 83%
- **Administrative & Development**: 17%

Audit by: Claridad & Crowe
CORPORATE, FOUNDATION AND GOVERNMENT SUPPORT

THANK YOU TO OUR GENEROUS SUPPORTERS FOR THE FOLLOWING GIFTS MADE BETWEEN JULY 1, 2011-JUNE 30, 2012

250,000
San Francisco Children and Families Commission
San Francisco Department of Human Services
San Francisco Department of Public Health, Community Behavioral Health Services
Tipping Point Community Foundation
U.S. Department of Health & Human Services, Administration for Children & Families

100,000+
Anonymous
The California Wellness Foundation
Superior Court of California, Dependency Drug Court

50,000+
Anonymous
Bella Vista Foundation
James Irvine Foundation
San Francisco Safe Start/Department of Youth, Children & Their Families
The Horace W. Goldsmith Foundation
Schwab Charitable Fund

25,000+
Anonymous
Adobe Foundation
Top One Oil Products
The Ceres Foundation
California HealthCare Foundation
The David B. Gold Foundation
George F. Jewett Foundation
George H. Sandy Foundation
Internal Revenue Service
Mimi and Peter Haas Fund
The San Francisco Foundation
Sisters of St. Joseph HealthCare Foundation
Wells Fargo Foundation

15,000+
Crescent Porter Hale Foundation
Inner Spark Foundation
Mental Wellness Foundation Inc.
SanDisk Corporation Fund
Sisters of the Holy Family
The Isabel Allende Foundation
Tides Foundation
United Way of the Bay Area

10,000+
Anonymous
California Dept of Alcohol and Drug Programs
Five Bridges Foundation
The Jenerosity Foundation
L'Oréal USA
Mount Zion Health Fund
Oak Creek Foundation
The Stanley S. Langendorf Foundation
William G. Gilmore Foundation

5,000+
California Pacific Medical Center
Evelyn & Walter Haas, Jr. Fund
Fidelity Charitable Gift Fund
Foundation Source
Network for Good
Oikos Corporation
The O’Shea Foundation
Richard and Rhoda Goldman Fund
The Teleflex Foundation
TPG Capital, L.P.

2,500+
41 Foundation
Ashbury Children’s Foundation
Bank of the West Charitable Contributions Program
Columbia Division #2 LAOH
Community Thrift Store
Give Something Back
Google Matching Gifts Program
The Harold L. Wyman Foundation
Jewish Community Foundation of the East Bay
Levi Strauss & Co.
March of Dimes, Bay Area Chapter
McKesson Foundation
Microsoft Matching Gifts Program
Peet’s Coffee & Tea
Santiago Capital
The Swig Foundation
TJX Foundation
Valueact Capital
Wiley Foundation

1,500+
Adobe Matching Gift Program
Bi-Rite Market
Friedman Family Foundation
Gap, Inc.’s Gap Giving Program
Google Matching Gifts Program
Kaiser Permanente
National Philanthropic Trust
Pacific Gas & Electric Company
Pacific Union
Vanguard Charitable Endowment Program

1,000+
1SIX, Inc.
Adobe Matching Gift Program
Betty Lo Foundation
BlackRock Matching Gift Program
Destination Wealth Management
Fox Point Ltd.
The Kansha Foundation
Microsoft Matching Gifts Program
Rainbow Grocery Cooperative
Recurrent Energy Development Holdings LLC
Silicon Valley Community Foundation
Soroptimist International San Francisco

500+
Adobe Matching Gift Program
Bank of the West Employee Giving Program
Charles Schwab Foundation
Electronic Arts Matching Gifts Program
Farallon Pacific Insurance
Genentech Givingstation
Growth and Learning Opportunities
Hymowitz Family Foundation
Kaiser Permanente Community Benefit Programs
Peek Aren’t You Curious
Reggae Gyals’
San Francisco Giants
Smart & Final Charitable Foundation
The Swig Foundation
United Way California Capital Region
Urban Sitter
Wells Fargo Community Support Campaign

250+
AT&T United Way
Bank of America United Way Campaign
Chapter OX, PEO Sisterhood
Chevron Humankind Matching Gift Program
Claridad & Crowe CPA
East Bay Community Foundation
EisnerAmper LLP
Hans & Elta Hofssas Foundation
Junior League of San Francisco, Inc.
Luxor Cab
Morgan Stanley
Recurrent Energy Development Holdings LLC
U.S. Charitable Gift Trust
United Way of the Bay Area
Zeta Tau Alpha Foundation, Inc.

100 to 249
Apple Matching Gifts Program
Bank of America United Way Campaign
Bank of the West Employee Giving Program
Chevron Humankind Matching Gift Program
Cody Brock Construction
CSR Natural Resources Consulting, Inc.
Global Impact
Helfman Foundation
Heroine LLC
Local Independent Charities of America
Portland General Electric Co. Employee Giving Campaign
Salesforce.com Foundation
San Damiano Daily Giving
United Airlines Matching Gift Program
Vinian Family Foundation
Wendell Family Foundation
125 EXPECTING MOMS completed our prenatal education course and CELEBRATED AT 4 BABY SHOWERS in the last year.