

SPONSORSHIP INVITATION

HOMELESS PRENATAL PROGRAM Annual Luncheon

October 12, 2018 • Fairmont Hotel • 11:30 a.m. - 1:30 p.m.

EVENT OVERVIEW

EVENT COMMITTEE: Victoria Camelio and Erica Hunt, Co-Chairs, Kathy Baxter, Megan Callahan, Tallie Fishburne, Lisa Jason, Mary Rudden, Linda Shaffer, Catherine Stam

HONORARY COMMITTEE: Kim Bochy, Liz Farrell, Helen Hughes, Brenda Jewett, Moira Kimball, Hilary Ronan, Lateefah Simon, Catherine Stefani

Over the past five years, the Homeless Prenatal Program's Annual Luncheon has welcomed thousands of business and civic leaders, philanthropists and professionals for a celebration of women and families. The Annual Luncheon sells out annually with 400 guests gathering in the Grand Ballroom of the Fairmont Hotel for lunch, spirits and an uplifting program.

Last year's event garnered over \$275,000 to benefit HPP's poverty-ending services. Proceeds from the Annual Luncheon directly support HPP's poverty-ending services. This year, HPP looks forward to another rewarding - and moving - afternoon. HPP's Annual Luncheon is an inspiring event that celebrates the powerful difference that a supportive community can make in the lives of our neighbors-in-need.



By becoming a sponsor of HPP's Annual Luncheon, you can make a significant contribution to ending poverty and homelessness, while playing an important role in this celebrated event. Event sponsorship comes with a range of benefits and visibility opportunities.

AGENCY SUMMARY



The Homeless Prenatal Program is a nationally-recognized family resource center in San Francisco that empowers homeless and low-income families, particularly mothers motivated by pregnancy and parenthood, to find within themselves the strength and confidence they need to transform their lives. The agency serves over 4,000 low-income and homeless families annually, providing a variety of programs and services to help families become healthy, stable and self-sufficient.

Founded in 1989, HPP first opened its doors in the closet of a homeless shelter located in San Francisco's Haight-Ashbury district to help provide prenatal care to women who otherwise would not receive it. Over two and a half decades, HPP's focus has shifted from that of an agency devoted exclusively to the provision of prenatal care, to that of a family resource center with a broader mission: in partnership with our families, break the cycle of childhood poverty. HPP supports both parents and children in order to strengthen the whole family. The agency partners with parents to address family needs during the transformative stages from pregnancy through kindergarten.

Mission: In partnership with our families, break the cycle of childhood poverty.

Annual Luncheon

SPONSORSHIP OPPORTUNITIES

VISIONARY \$25,000

Helps 25 new families end homelessness by moving into safe, permanent housing

- Two Tables of 10 at the Luncheon
- Featured sponsor of Luncheon Reception
- Full-page, full-color advertisement with priority placement in program
- Premier logo display on event signage
- Premier logo recognition in program & invitation
- Prominent logo recognition in event press-releases and social media*
- Premier sponsor recognition in all pre, post and onsite event print and electronic media
- Prominent logo recognition in Annual Report, E-New sletter and on HPP website*

HERO \$10,000

Provides home visits to new mothers to help with breastfeeding support and other post-partum

- Table of 10 at the Luncheon
- Featured sponsor of Luncheon Reception
- Full-page, full-color advertisement with prominent placement in program
- Prominent logo display on event signage
- Prominent logo recognition in program & invitation
- Prominent logo recognition in event press-releases and social media*
- Priority sponsor recognition in all pre, post and onsite event print and electronic media
- Prominent logo recognition in Annual Report, E-Newsletter and on HPP website*

LEADER \$5,000

Funds ongoing prenatal education classes for 200 moms-to-be culminating in quarterly baby showers

- Table of 10 at the Luncheon
- Half-page, full-color advertisement in program
- Prominent logo display on event signage
- Prominent logo recognition in program & invitation
- Logo recognition in event press-releases and social media*
- Priority sponsor recognition in all pre, post and onsite event print and electronic media
- Logo recognition in Annual Report, E-Newsletter and on HPP website*

ADVOCATE \$2,500

Equips 50 families with portable cribs and training in their use

- Table of 10 at the Luncheon
- Quarter page, full-color advertisement in program
- Complimentary logo display on event signage
- Logo recognition in program & invitation
- Noted mention in event press releases and social media*
- Sponsor recognition in all pre, post and onsite event print and electronic media
- Logo recognition in Annual Report, E-Newsletter and on HPP website*

MENTOR \$1,500

Supplies one year of diapers and wipes for a newborn baby

- Priority seating for five (half table)
- Acknowledgment on event signage
- Logo recognition in program & invitation
- Recognition in event press releases and social media*
- Recognition in pre, post and onsite event print and electronic media
- Logo recognition in Annual Report, E-Newsletter and on HPP website*

FRIEND \$500

Feeds a family of 4 for one month

- Priority seating for two
- Recognition in program & invitation
- Recognition in pre, post and onsite event print and electronic media
- Recognition in Annual Report, E-Newsletter and on HPP website*

**HPP's website receives over 12,000 page views per month. Our newsletter is distributed to more than 6,700 recipients. HPP has approximately 5,500 Facebook & 3,300 Twitter followers. The Annual Report is distributed annually to all HPP prospective donors and current supporters and is available online at homelessprenatal-ar.org.*

YES! I/We would like to sponsor HPP's ANNUAL LUNCHEON

VISIONARY \$25,000

ADVOCATE \$2,500

HERO \$10,000

MENTOR \$1,500

LEADER \$5,000

FRIEND \$500

I/We cannot attend but want to support the Homeless Prenatal Program with a gift of \$_____

Name/Company (Please print exactly as it should appear in listing)

Contact Person

Address

City

State

Zip

Telephone

Email

Guest(s) Names (Please attach if additional space needed)

PAYMENT METHOD

To donate online, go to <https://hppluncheon2018.eventbrite.com>

Check enclosed, payable to Homeless Prenatal Program

Credit Card

Name on Card

Card Number

Exp Date

Signature

Mail form to: HPP, 2500 18th Street, San Francisco, CA 94110
tel: 415.546.6756 fax: 415.546.6778.

Questions? Please contact Kristin Hatch, Development Director
at 415.546.6756 ext. 383 or kristinhatch@homelessprenatal.org

Homeless Prenatal Program is a 501(c)3, Tax ID# 94-3146280.

CORPORATE PARTNERS

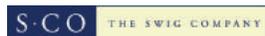
Corporate giving is critical to the agency's success. Recognizing your philanthropic leadership in the Bay Area, HPP would be honored to count you among its generous supporters.

There are a number of philanthropic opportunities through which your company can participate in HPP's mission:

- Grants and/or corporate gifts
- Internal fundraisers and/or donation drives
- Sponsorship of HPP's special events
- Employee matching gift programs
- Employee volunteer engagement



Below is a partial listing of HPP's recent corporate and community support. Through contributions of time, event underwriting and in-kind donations, our partners truly make a difference in the lives of the families we serve.



To see a full list of corporate partnerships, or to learn about other ways to get involved, please contact Kristin Hatch, Development Director, at 415.546.6756 ext. 383 or kristinhatch@homelessprenatal.org.